SAMPLE Built from public AI Visibility Index data. Example Plumbing is a real plumbing business in Philadelphia, shown under a placeholder name; the businesses named beside it keep the names the assistants gave. No assistant was asked anything new, nothing was changed for the business, and this is not a client report.

Example Plumbing was named in 7 of 36 AI answers about plumbers in Philadelphia, all 7 by ChatGPT

ChatGPT, Claude and Gemini were each asked the 4 questions of the AI Visibility Index page for plumbers in Philadelphia, 3 times each without web search, on 3 and 4 November 2026: 36 answers. This is the shape of the reading an AI Local Fix takes before any work starts, here on the Index's questions instead of the 10 you approve, and without Grok.

Only ChatGPT names it, and always first. ChatGPT named Example Plumbing in 7 of its 12 answers and put it first in all 7. Claude named it in none of its 12 and gave Len The Plumber in 12 of 12; Gemini named it in none and gave Joseph Giannone Plumbing, Heating & Air Conditioning in 11 of 12.

Each assistant keeps its own list. The 36 answers named 61 plumbing businesses. None was named by all three assistants, 3 by two of them, and 35 in one answer only. Being named by ChatGPT says little about Claude or Gemini.

Answers naming each business, of 12 per assistant and 36 in all. In the paid fix the three rivals are agreed with you before the first reading; here they are the three businesses the answers named most often, which are also the only three named more often than Example Plumbing.

BUSINESS	CHATGPT	CLAUDE	GEMINI	ALL THREE	AVERAGE PLACE
Example Plumbing	**7** of 12	**0** of 12	**0** of 12	**7** of 36	1.0
Joseph Giannone Plumbing, Heating & Air Conditioning	**2** of 12	**0** of 12	**11** of 12	**13** of 36	1.8
Len The Plumber	**0** of 12	**12** of 12	**0** of 12	**12** of 36	2.6
Gary's Plumbing	**0** of 12	**8** of 12	**0** of 12	**8** of 36	2.9

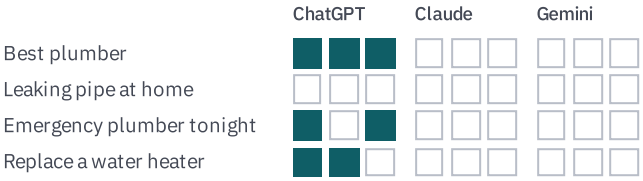
Darker cells name the business more often. Average place is where the business first comes in the answer's list, 1 being the first named, over the answers that named it.

Answers naming Example Plumbing	**7 of 36** (19%)
By assistant	ChatGPT 7 of 12, Claude 0 of 12, Gemini 0 of 12
Named first	7 of the 7 answers that named it
Average place when named	1.0 (1 is the first business in the answer)
Questions it was named for	3 of 4; not for "Leaking pipe at home"
Businesses named more often	3: Joseph Giannone Plumbing, Heating & Air Conditioning 13, Len The Plumber 12, Gary's Plumbing 8

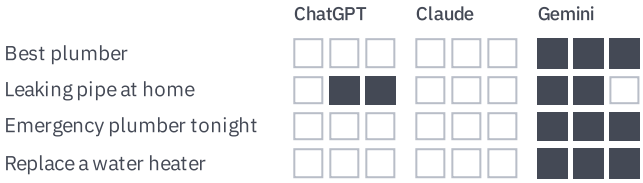
Answer by answer

One square per answer: the 4 questions down, each assistant's 3 runs across. A filled square is an answer that named the business; the figure is how many of the 36 did.

7 of 36 Example Plumbing



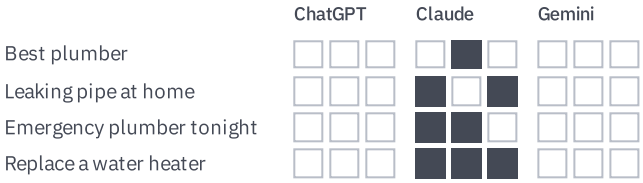
13 of 36 Joseph Giannone Plumbing, Heating & Air Conditioning



12 of 36 Len The Plumber



8 of 36 Gary's Plumbing



Question by question

The four questions as the Index asked them, each 9 times: three assistants, three runs. Under each, the businesses named most often for it and Example Plumbing, with how many of the 9 answers named them.

1. Best plumber

"Who is the best plumber in Philadelphia?"

Example Plumbing	**3 of 9**
Joseph Giannone Plumbing, Heating & Air Conditioning	3 of 9
Len The Plumber	3 of 9
B&F Plumbing and Heating	2 of 9
Modern Plumbing & Backflow	2 of 9
Neighborhood Plumbing	2 of 9

2. Leaking pipe at home

"I have a leaking pipe at home in Philadelphia. Which plumbing company should I call?"

Joseph Giannone Plumbing, Heating & Air Conditioning	4 of 9
Len The Plumber	3 of 9
Benjamin Franklin Plumbing of Philadelphia	2 of 9
Bill Frusco Plumbing, Heating & Cooling	2 of 9
Economy Drain Cleaning & Plumbing	2 of 9
Example Plumbing	**0 of 9**

3. Emergency plumber tonight

"I need an emergency plumber in Philadelphia tonight. Who would you recommend?"

John Snyder Plumbing	3 of 9
Joseph Giannone Plumbing, Heating & Air Conditioning	3 of 9
Len The Plumber	3 of 9
Boss Plumbing & Heating	2 of 9
Economy Drain Cleaning & Plumbing	2 of 9
Example Plumbing	**2 of 9**

4. Replace a water heater

"Which plumber in Philadelphia would you trust to replace a water heater?"

Gary's Plumbing	3 of 9
Horizon Services	3 of 9
Joseph Giannone Plumbing, Heating & Air Conditioning	3 of 9
Len The Plumber	3 of 9
Example Plumbing	**2 of 9**
W.F. Smith	2 of 9

Every plumber named more than once

The 26 businesses named in at least two of the 36 answers, in the order the Index page lists them, with the answers from each assistant, of 12. Example Plumbing is shaded.

#	BUSINESS	CHATGPT	CLAUDE	GEMINI	ANSWERS, OF 36	AVERAGE PLACE
1	Joseph Giannone Plumbing, Heating & Air Conditioning	2	0	11	13	1.8
2	Len The Plumber	0	12	0	12	2.6
3	Gary's Plumbing	0	8	0	8	2.9
4	**Example Plumbing**	7	0	0	7	1.0
5	Economy Drain Cleaning & Plumbing	0	0	6	6	1.8
6	Joe The Plumber	0	5	0	5	1.2
7	Goodman Plumbing	3	2	0	5	3.2
8	John Snyder Plumbing	5	0	0	5	3.6
9	Horizon Services	0	5	0	5	4.6
10	Boss Plumbing & Heating	4	0	0	4	2.5
11	Joseph Air	0	3	0	3	1.0
12	Benjamin Franklin Plumbing of Philadelphia	0	0	3	3	1.7
13	Modern Plumbing & Backflow	0	0	3	3	1.7
14	Roto-Rooter	2	1	0	3	3.0
15	Philly Plumbing Company	0	3	0	3	5.3
16	Bill Frusco Plumbing, Heating & Cooling	2	0	0	2	1.0
17	Joshua's Plumbing	0	2	0	2	1.0
18	PlumbPRO Services	2	0	0	2	2.0
19	W.F. Smith	0	0	2	2	2.0
20	Economy Plumbing & Heating	0	0	2	2	2.5
21	Murphy's Plumbing, Heating & Air Conditioning	0	0	2	2	2.5
22	Sila Services	2	0	0	2	2.5
23	B&F Plumbing and Heating	0	0	2	2	3.0
24	Hutchinson Plumbing Heating Cooling	0	0	2	2	3.0
25	Zoom Drain Philadelphia	2	0	0	2	3.5
26	Neighborhood Plumbing	0	2	0	2	4.0

35 more businesses were named in one answer each: the Index page counts them but does not list them, and neither does this table. Page: aigrow.gg/index/plumbers/philadelphia.

Where assistants read about plumbers

When assistants search the web before answering, these are the sites they read for plumbers in the United States: the AIGROW Source Map, October 2026 edition, 11 answers from ChatGPT and Claude with web search. Read in counts the answers that read at least one page of the site; gave as a source counts the answers that gave one of its pages as the source of a recommendation.

SITE	KIND OF SITE, AIGROW LABEL	READ IN	GAVE AS A SOURCE
consumeraffairs.com	Not labelled	11 of 11	7 of 11
expertise.com	Ranking or guide	10 of 11	2 of 11
reddit.com	Forum or community	10 of 11	2 of 11
birdeye.com	Review platform	7 of 11	1 of 11
bbb.org	Review platform	6 of 11	4 of 11
angi.com	Booking or quote platform	6 of 11	1 of 11
bestprosintown.com	Ranking or guide	4 of 11	1 of 11
yahoo.com	Not labelled	3 of 11	1 of 11
bestinhood.com	Ranking or guide	3 of 11	0 of 11
homeadvisor.com	Not labelled	3 of 11	0 of 11
profindr.com	Not labelled	3 of 11	0 of 11
serviceagent.ai	Not labelled	3 of 11	0 of 11
siftpros.com	Not labelled	2 of 11	1 of 11
diamondcertified.org	Not labelled	2 of 11	0 of 11
houzz.com	Booking or quote platform	2 of 11	0 of 11

The kinds of site are AIGROW's own labels, set by hand; a site without one is shown as not labelled rather than guessed. The Source Map is kept by country and trade, so Philadelphia has no rows of its own. Source: aigrow.gg/ai-sources/united-states.

In the paid fix this is where the listing work starts. The fix claims, corrects or creates up to 15 listings on the directories assistants cite for your trade and country, with the same name, address and phone everywhere. This sample checks no listing and changes nothing: it only shows the sites.

What the paid fix adds

This sample is the first reading only, on answers the Index had already collected. The paid fix does the work and then counts again. These are the parts a sample cannot show:

1	**The 10 questions you approve** Ten questions a customer in your city asks, agreed with you before the first reading, so every reading compares like with like.	**IN THIS SAMPLE** The 4 Index questions for plumbers in Philadelphia.
2	**Grok** ChatGPT, Claude, Gemini and Grok answer every question.	**IN THIS SAMPLE** ChatGPT, Claude and Gemini: the Index does not ask Grok.
3	**Up to 15 listings** Claimed, corrected or created on the directories assistants cite for your trade and country, with the same name, address and phone everywhere.	**IN THIS SAMPLE** None checked or changed. The sources page shows only where the work would start.
4	**Your Google Business Profile** Category, services, hours and description completed, with the same facts on Bing Places and Apple Business Connect.	**IN THIS SAMPLE** None: it needs your access.
5	**Markup and answer pages** LocalBusiness Schema.org markup on up to 10 pages, tested in the Rich Results Test, and 3 answer pages written from the questions your customers ask.	**IN THIS SAMPLE** None: it needs your site.
6	**Your reviews kit** Your review link, QR code, printable card and request messages in your language.	**IN THIS SAMPLE** None.
7	**Day 30 and day 90** The same questions asked again at day 30 and at day 90, with your three rivals counted in the same answers. If the day 90 count names you no more often than the first, you get the full price back.	**IN THIS SAMPLE** One reading, and no work done after it.
8	**The written report** Every link, login and test result from the work.	**IN THIS SAMPLE** None: no work was done.

How to read these figures

- Small samples are noise: with 12 answers per assistant, one or two answers either way means little.
- Assistants are updated between readings, so part of any change can come from the assistant rather than from the work.
- These answers were asked through the assistants' APIs without web search: what each model names on its own, which is not always what its app shows a signed in user.

What the fix cannot promise

Nobody controls what an assistant says, and answers move between runs: on this Index page, on average 36% of the businesses an assistant named for a question came back in at least two of its three runs. The fix never promises a ranking in Google or a specific answer from any assistant. What stands behind it is the count: if the day 90 reading names you no more often than the first, you get the full price back.

The AI Visibility Index only measures and never sells positions, and buying the fix changes nothing the Index records or publishes.

Method and data

Questions	The 4 questions of the Index page for plumbers in Philadelphia, in English, printed in full under "Question by question".
Assistants	The models behind ChatGPT, Claude and Gemini, asked through their APIs without web search: what each model knows on its own, not what its app shows a signed in user.
Readings	Three runs per assistant and question, on 3 and 4 November 2026: 36 answers, none failed.
Counting	A business counts once per answer, and spellings of the same business are merged as on the Index page. Place is where it first appears in the answer's list. Every count the Index page publishes matches it here; the grids and the counts per question come from the same answers.
Sources	AIGROW Source Map, October 2026 edition: the plumbers rows for the United States, 11 answers with web search. aigrow.gg/ai-sources/united-states.
Data	AIGROW AI Visibility Index, November 2026 edition, CC BY 4.0: aigrow.gg/index/plumbers/philadelphia. AIGROW (2026). AI Visibility Index, November 2026 edition [Data set]. Zenodo. doi.org/10.5281/zenodo.23934866.
This sample	Example Plumbing is a real Philadelphia plumbing business from the published Index, shown under a placeholder name; every other name is printed as the assistants gave it. No assistant was asked anything new, nothing was changed for the business, and it is not a client report.