

AI visibility course checklist

Use this sheet to record the work you have checked. Recommendations are never guaranteed.

1. How assistants choose recommendations

- ☐ Write your main service and the area you actually serve.
- ☐ Collect three questions customers ask before choosing you.
- ☐ Separate branded questions from questions that ask for a recommendation.
- ☐ Read the Index's method before comparing its counts.

aigrow.gg/learn/ai-recommendations/how-assistants-choose/

2. Check your starting point

- ☐ Run the free scan or name checker.
- ☐ Save answers and links, including answers that do not name you.
- ☐ Check whether a named rival really offers your service in your area.
- ☐ Write down one factual error or missing detail you can correct.

aigrow.gg/learn/ai-recommendations/starting-point/

3. Put your Google profile and reviews in order

- ☐ Check eligibility and every public profile field.
- ☐ Update ordinary and holiday opening hours.
- ☐ Create a direct review link for the correct location.
- ☐ Send an honest, neutral review request to real customers.

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4. Fix your listings and citations

- ☐ Make one reference record with your current public details.
- ☐ Find existing listings on relevant local and industry sites.
- ☐ Correct wrong details and request removal or merging of duplicates.
- ☐ Compare up to ten pasted listings with the NAP checker.

aigrow.gg/learn/ai-recommendations/listings-and-citations/

5. Make your website's facts easy to check

- ☐ Check your contact and service pages for missing or outdated facts.
- ☐ Generate schema using only details shown on your site.
- ☐ Validate the markup and inspect what the live page serves.
- ☐ If you add llms.txt, check every link and keep it current.

aigrow.gg/learn/ai-recommendations/website-facts/

6. Answer the questions customers ask

- ☐ Choose one genuine customer question you can answer well.
- ☐ Write a direct answer with a useful service example.
- ☐ Add accurate evidence and a date for information that changes.
- ☐ Link the answer from the relevant service page and give a clear next step.

aigrow.gg/learn/ai-recommendations/customer-questions/

7. Measure progress without chasing one answer

- ☐ Keep a repeatable question sheet with dates and settings.
- ☐ Record names, factual accuracy, sources and failed requests separately.
- ☐ Log each published change before comparing a later sample.
- ☐ Compare enquiries alongside mentions before choosing the next task.

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Question sheet: record the date, exact question, assistant, language, location, search setting, answer, sources and any failed request.